

Poltrona Frau Contract presents its **Home Theater** collection at the Franco Parenti Theatre in Milan. Guest for the evening is **Adam D. Tihany**, designer of the **Stanley** armchair.

Milan, April 2016 – **Poltrona Frau Contract** presents a world preview of its Home Theater collection, four chairs specifically designed for furnishing private cinemas, projection rooms, clubs and lounges in the most exclusive locations.

This official presentation is part of the **Home Theater** event that will take place in the wonderful venue of the Franco Parenti Theatre in Milan on 13 April. Guest for the evening is Adam D. Tihany the designer of the **Stanley** armchair.

As per tradition, the event will be in a design talk format followed by an informal cocktail for architects and customers. Moderator for the design talk is architect and journalist Matteo Vercelloni, who will guide debate on the cooperation between this famous New York designer and Poltrona Frau

## **Stanley, timelessly elegant and highly functional**

Adam D. Tihany and Poltrona Frau began working together a few years ago and have continued to date with various projects that include the complete furnishing of a very modern villa in Dubai with its very own small luxury private cinema. Working with Poltrona Frau Contract to develop a home theatre armchair was a natural development of this project.

This led to **Stanley**: an elegant chair, highly functional and versatile thanks to its various configurations that can be modulated to suit available space. It is clearly named after Stanley Kubrick, Tihany's favourite film director, while its design is inspired by the interiors of the famous G-5 Gulfstream private jets.

**Stanley** stands out for its timeless style and extreme comfort, with one-button control of a sophisticated motorised mechanism in the armrest that extends the footrest and reclines the back. It can be upholstered in Pelle Frau leather® in the colours from the collection or other options, available on request. The back is embellished with a special chequerboard pattern that punctuates its surface and increases overall comfort. Style features are contrasting stitching on the sides and the side multi-purpose pocket plus an optional tray with bayonet insertion.

## **The Home Theater Collection is completed by the Brand, Odeon and Taylor chairs.**

As well as Stanley, there are three other chairs in the Home Theater Collection: Brando, Odeon and Taylor.

They have all been designed to offer a complete dynamic solution to different home theatre requirements. Created to meet the special expectations of this sector, they are high quality and feature cutting-edge, hi-tech mechanisms, combined with style and refinement.

**Brando** is a solid, versatile armchair, standing out for its rounded geometrics and modern technological functions. It is fitted with an electric mechanism for the independent movement of the back and footrest. It also has a special internal sensor that recognises body weight, so the standard configuration for this armchair is reset once the person stands up.

**Odeon** satisfies the most contemporary needs of cinemagoers, standing out for its rigorous form. It was conceived to furnish the old Odeon Café that dates back to the 1930s, recently converted into one of the most extraordinary Italian cinemas, The Space Odeon in the heart of Milan.

Odeon has a headrest with extra padding and generous armrests. The fine stitching on the back and seat highlight the surface of this armchair, lending it softness and elegance. It preserves the timeless appeal of the setting for which it was designed, while striving for high, new levels of functionality with an electric mechanism that reclines the seat and lifts the footrest.

The soft, sinuous design of **Taylor** is an ode to delicacy. Its understated style, combined with scrupulous attention to detail, make it ideal for a wide range of interiors. From a corporate projection room, to a VIP cinema, or private clubs, Taylor adapts to any room with its compact size and delicate thicknesses. This armchair has a manual relax system and special lumbar support for extra comfort.

*Images for press use:*



**Stanley**



**Brando**



**Odeon**



## Taylor

### Poltrona Frau Contract

Poltrona Frau Contract is well known worldwide for the comfort, design and elegance of the seating solutions it has provided for the most prestigious theatres, concert halls and cinemas, for aeroplanes and the most luxurious cruise ships, and also for palaces, embassies, 5-star hotels and many other public and private locations. This international renown has led Poltrona Frau Contract to work with legendary architects from its earliest days: people such as Gio Ponti, Richard Meier, Jean Nouvel, Sir Norman Foster and Frank Gehry.

The development of more complex seating systems is based on continually evolving experience. Knowledge of cutting-edge technologies, the strictest safety tests, study of acoustics and visibility essential for theatres, auditoriums and cinemas combine with the craftsmanship that enables the Poltrona Frau Contract team to give shape to a designer's thoughts and creativity.

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